

SUCCESS STORY

SAP BUSINESS INTELLIGENCE FOR NORA®

nora[®]

Reporting across multiple operations

For companies with domestic and international operations, having a comprehensive view of business activities is critical. The SAP Business Intelligence (BI) solution makes this possible.

Freudenberg Building Systems develops, manufactures, and markets nora® flooring and shoe components, with a focus on rubber flooring contracting.

Reasons for choosing SAP Business Intelligence

Freudenberg Building Systems' ERP system covered multiple operations. The system did not, however, provide a consolidated view of these functional areas. Flexible, cross-application reporting was not available either.

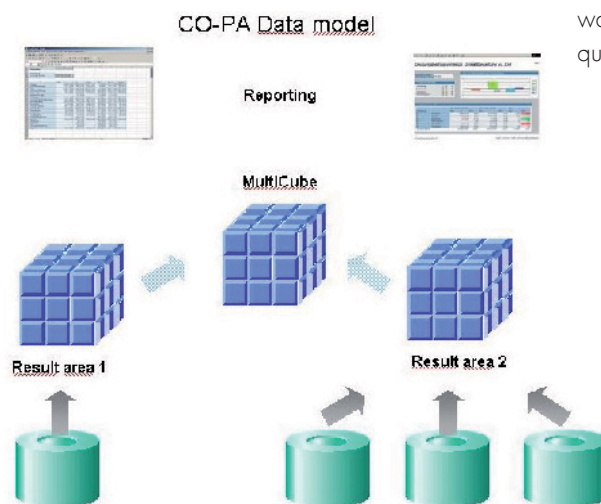
Beyond these basic limitations, the performance of the CO-PA reporting module was inherently poor. Implementing SAP Business Intelligence at Freudenberg Building Systems provided consolidated, flexible reporting with superior performance.

Defining the problem and solving it

For intercompany sales, the billing and delivery of goods has been carried out between the manufacturing company and the sales company. The goods were temporarily stored at the sales company in a warehouse and resold from there in different quantities.

The objective was to view the entire business transaction in a consolidated manner. This underlines the following challenge: the sale of the goods to the final customer needed to be listed together not only with the goods' usage of the sales organization, but also with the costs of the activity output – in this case, the production costs of the manufacturing company.

In addition, Freudenberg Building Systems wanted to be able to view the various quality levels of a product.



To achieve this, the corresponding data were imported from the ERP system into SAP Business Intelligence.

In the BI system, the missing cost elements are determined and posted independent of the product quality. This allows the sales company to calculate contribution margins at the billing level.

CO-PA reporting is performed exclusively in SAP BI either via the Business Explorer Analyzer (Excel Add-On) or through Web reporting.

The level of detail of the analyses and the reporting currency can be selected as desired.

